

Please write clearly in	block capitals.		
Centre number		Candidate number	
Surname			
Forename(s)			
Candidate signature			 )

## AS BUSINESS

Paper 2 Business 2

Thursday 23 May 2019

Afternoon

Time allowed: 1 hour 30 minutes

## **Materials**

For this paper you must have:

- the insert (enclosed)
- · a calculator.

## Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- · Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

## Information

- The maximum mark for this paper is 80.
- The marks for questions are shown in brackets.

For Exam	iner's Use
Question	Mark
1	
2	
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8	
TOTAL	



Rea	ad the <b>source</b> in the	insert booklet.	
Using <b>Figure 1</b> , calculat 2015 to 2016.	e the percentage cha	ange of UK clothin	ng sales from
2010 to 2010.			[3 marks
-			
	Dana Fashian in 2011	9 waa C2 046 000	
The budgeted profit for t	kana Fashion in 2016	o was £2 940 000	. Using the data below,
calculate the profit varia			. Using the data below, whether it is adverse or
calculate the profit varia			vhether it is adverse or
calculate the profit varia		n in 2018. State v	vhether it is adverse or
calculate the profit varia	nce for Rana Fashioi	n in 2018. State v	vhether it is adverse or
calculate the profit varia	nce for Rana Fashion Sales revenue	n in 2018. State v	vhether it is adverse or
calculate the profit varia	Sales revenue  Costs:	Actual £5 600 000	vhether it is adverse or
calculate the profit varia	Sales revenue  Costs:  Inventory	Actual £5 600 000	vhether it is adverse or
calculate the profit varia	Sales revenue Costs: Inventory Warehousing	Actual £5 600 000 £2 300 000	vhether it is adverse or
calculate the profit varia	Sales revenue Costs: Inventory Warehousing Distribution	Actual £5 600 000 £2 300 000 £200 000 £126 000	vhether it is adverse or
calculate the profit varia favourable.	Sales revenue Costs: Inventory Warehousing Distribution IT Other	Actual £5 600 000 £2 300 000 £200 000 £126 000 £170 000 £180 000	vhether it is adverse or
calculate the profit varia	Sales revenue Costs: Inventory Warehousing Distribution IT Other	Actual £5 600 000 £2 300 000 £200 000 £126 000 £170 000 £180 000	vhether it is adverse or
calculate the profit varia favourable.	Sales revenue Costs: Inventory Warehousing Distribution IT Other	Actual £5 600 000 £2 300 000 £200 000 £126 000 £170 000 £180 000	vhether it is adverse or
calculate the profit varia favourable.  Workings	Sales revenue Costs: Inventory Warehousing Distribution IT Other	Actual £5 600 000 £2 300 000 £200 000 £126 000 £170 000 £180 000	vhether it is adverse or
calculate the profit varia favourable.	Sales revenue Costs: Inventory Warehousing Distribution IT Other	Actual £5 600 000 £2 300 000 £200 000 £126 000 £170 000 £180 000	whether it is adverse or  [4 marks



0 3	Explain how Rana Fashion's ownership structure helps the business to achieve objectives.	its
	objectives.	[3 marks]
	Evitra anaca	
	Extra space	

Turn over for the next question

Turn over ▶



Rana Fashion outsources its distribution function.	
Analyse <b>two</b> reasons why.	[9 marks]
	[5 marks]
Extra space	



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(	Claudia is considering delegating more to her warehouse manager.	
A	Analyse <b>two</b> benefits of this to Rana Fashion.	[O
		[9 marks
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predicting future sales?	Justify your answer.	[16
		[10
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0 7	Rana Fashion's financial adviser has suggested two solutions to the company's cash flow problems. Make a justified recommendation as to which solution Claudia should choose.  [16 marks]



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	'For any retailer to make a profit in the future it will need to be operating only online.'				
	Do you agree? Justify your view.  [20 marks]				
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