

Write your name here	
Surname	Other names
Pearson Edexcel	Centre Number
Level 3 GCE	Candidate Number
English Language	
Advanced Subsidiary	
Paper 1: Language: Context and Identity	
Monday 14 May 2018 – Morning	Paper Reference
Time: 1 hour 30 minutes	8EN0/01
You must have: Source Booklet (enclosed)	Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer the question in **Section A** and the question in **Section B**.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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SECTION A: Language and Context

Read Texts A–C on pages 3–5 of the source booklet before answering Question 1 in the space provided.

1 Texts A–C all focus on gardens or gardening.

Analyse and compare how contextual factors affect language choices in these texts.

You should refer to **any relevant language frameworks and levels** to support your answer and consider:

- mode
- field
- function
- audience.

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(Total for Question 1 = 25 marks)**TOTAL FOR SECTION A = 25 MARKS**

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SECTION B: Language and Identity

Read Text D on pages 6–7 of the source booklet before answering Question 2 in the space provided.

- 2** Analyse how the company which produces 'Equinox Kombucha' presents itself in Text D.

You should refer to **any relevant language frameworks and levels** to support your answer and consider:

- mode
- field
- function
- audience.

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(Total for Question 2 = 25 marks)

TOTAL FOR SECTION B = 25 MARKS

TOTAL FOR PAPER = 50 MARKS



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Pearson Edexcel Level 3 GCE

English Language

Advanced Subsidiary

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Do not return this Source Booklet with the question paper.

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SECTION A: Language and Context**Text A**

Text A is from a talk by a volunteer gardener about the history of a walled garden in a local park. The talk was part of a Heritage Open Day.

KEY

(.) micro-pause (less than a second)	(3) longer pause (number of seconds indicated)	[_] paralinguistic feature
---	---	------------------------------

now (.) um (.) I didn't know how many people I'd get I'd have arranged it slightly differently if I'd known how many (.) last time I did a talk round here I got thr (.) three people come to it so (.) so this is an improvement [laughter] (3) anyway (.) thank you for coming and (.) and taking an interest (.) now (.) we've got half an hour (.) thereabouts (.) and (2) I'd like to (.) give a picture of the way this garden fits with the (.) history of the garden fits in with the (.) fits in with the history of the hall and (.) er talk a bit about the way (.) gardens worked (.) this (.) garden (.) is not a Victorian garden (.) it's an older garden (.) tha than that (3) and then talk about the way gardens generally ran but we got special knowledge for this area and (.) and er talk about the way the garden's developed (.) but I'll take you through the (.) the maps we have maps of the garden from 1770 (.) which is not not a bad run

Text B

Text B is the opening of a chapter from The Self-Sufficient Gardener by John Seymour, published in 1978.

Gardening through the Year

A man may live in a city all his life and scarcely be aware of the seasons: he knows it is winter when he comes out of his house in the morning and has to put up his umbrella; he knows it is summer because he can have the window of his office open. But as soon as that man takes a vegetable garden or allotment the seasons become all important to him: they dictate the tasks he must perform each month and they bring with them their own peculiar weather, which sometimes helps, sometimes hinders. If a gardener forgets some vital operation at any time of the year he will find he will suffer for it later on – perhaps twelve months later – when he has to go without some useful crop or buy it from the greengrocer.

A philosophical gardener will say to himself: “there is no bad weather!” The rain that stops him doing his spring digging is good for his early seed-beds; the drought that is shrivelling his summer lettuces is giving him a chance to get out with the hoe and win the battle of the weeds.

Text C

Text C is from netmums.com, a website which offers help and advice to parents.

Nine nifty ways to get children gardening

As the summer days roll on, there's nothing nicer than pottering about in your own back garden.

No travel, no fuss.

But getting the kids to love it as much as you do isn't always easy. Here's how...

1. Have a sunflower growing competition

An oldie but goodie. Simply plant some sunflower seeds and watch them grow, grow, grow!

Get your kids to choose one each and label it so they know which flower belongs to which person and have a competition to see whose can grow the tallest.

Yes, we know it's an old classic idea from Blue Peter but we love it! They're STUNNING flowers too.

Top tip: Invest in some canes or grow them against a wall that they can be tethered to so that they don't droop as they grow (yes, we've had tears due to sunflower droop).

SECTION B

Text D is an edited extract from a website promoting the soft drink 'Equinox Kombucha'.

What exactly is Kombucha?

Kombucha is a fermented unpasteurised drink made from sweetened tea, packed full of naturally occurring vitamins and minerals, amino acids and live yeasts and bacterias. These coexist in a symbiotic colony called a SCOBY, producing a naturally carbonated brew which combines sweet & sour in one refreshing mouthful.

Our Story

Leading the Kombucha revolution here in the UK, Flower of Life's Equinox Kombucha is a small artisan brewery with a big heart based in the valleys of Hebden Bridge, Yorkshire. Our company was founded in 2012 by a group of socially-conscious friends who discovered the miraculous tea whilst backpacking around Asia. When the founders of Equinox returned, they were inspired to start brewing their own kombucha at home. From these humble beginnings, we began selling our product at local farmers' markets, and have grown rapidly to become the UK market leaders.



Our unpasteurised, organic kombucha is made with a secret recipe and loads of love. A sustainable, wellbeing-boosting alternative to artificial soft drinks, Equinox kombucha is made from organic green Chun Mee tea and fair trade organic raw cane sugar, fermented with live bacteria and yeasts.

It comes in four funky flavours* with competitive wholesale prices, a 12 month shelf life, and a uniquely delicious taste. What's more, our brand doesn't require refrigerated transportation: yet another reason why Equinox is way ahead of its competitors!

Our kombucha is now distributed to over 500 health food stores, cafes and bars across Britain, including Whole Foods Market, Planet Organic and Nutricentre. Equinox is raw, lightly carbonated and unpasteurised and has a 12-month shelf life. It doesn't require refrigerated transportation, which is why it's also flying off the shelves in seven other countries across Northern Europe and Scandinavia!

*Original, Wild Berry, Ginger and Raspberry & Elderflower

Our Ethics

**JOIN THE
KOMBUCHA
REVOLUTION**

We are passionate about the little wonder that is Kombucha and truly believe in its infinite potential to improve people's well-being. Because we care about our planet and its people, we always choose ethically sourced ingredients, Fair Trade wherever possible, and always certified Organic. We brew our Kombucha Tea

with the finest Organic Fairtrade Chun Mee green tea, a Chinese leaf very popular in its country of origin for its strong and tangy taste, along with Organic raw cane sugar (also Rainforest Alliance certified and EcoSocial certified) and a selection of good quality Organic herbal teas as well as Organic pure pressed Ginger juice. The Flower of Life Ltd is all about giving back – we're pledging 50% of our future profits to local and global humanitarian and conservation projects. We'd like as many people as possible to enjoy kombucha's many benefits and help us save the planet, one Equinox Kombucha at a time!

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Sources taken/adapted from:

Text A: Talk given by a volunteer at a Heritage Open Day event. Permission given

Text B: Taken from *The Self-Sufficient Gardener* by John Seymour, London 1978

Text C: Taken from <https://www.netmums.com/activities/nine-nifty-ways-to-get-children-gardening>

Text D: Taken from www.equinoxkombucha.com

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