



Please write clearly in block capitals.

Centre number

--	--	--	--	--

Candidate number

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Surname

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Forename(s)

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Candidate signature

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AS BUSINESS

Paper 2 Business 2

Friday 26 May 2017

Afternoon

Time allowed: 1 hour 30 minutes

Materials

For this paper you must have:

- the insert (enclosed)
- a calculator.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

Information

- The maximum mark for this paper is 80.
- The marks for questions are shown in brackets.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
5	
6	
7	
TOTAL	



Answer **all** questions.

Read the **case study** in the **insert booklet**.

0 1 . 1

Calculate the Gross Profit Margin for G-Free Ltd in 2016.

[2 marks]

Gross Profit Margin _____

Workings _____

0 1 . 2

The Operating Profit Margin for G-Free Ltd is forecast to increase much more than the Gross Profit Margin between 2017 and 2019.

Explain why this may be the case.

[4 marks]



0 2

Explain how setting up as a private limited company in 2005 helped reduce Stephanie's risks.

[4 marks]

Extra space

4

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找名校导师，用小程序线上辅导（微信小程序同名）

Turn over for the next question



[9 marks]

[illegible]

找名校导师，用小草线上辅导（微信小程序同名）

9



[9 marks]

[illegible]

找名校导师，用小草线上辅导（微信小程序同名）

9



G-Free Ltd only supplies the niche market of gluten-free food. To what extent do you think this is a risky decision?

[illegible]

Extra space



To what extent will the planned lean production system be good for G-Free Ltd's stakeholders?

[illegible]

Extra space



[20 marks]

找名校导师，用小草线上辅导（微信小程序同名）



Extra space



END OF QUESTIONS

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