

Please write clearly in	n block capitals.
Centre number	Candidate number
Surname	
Forename(s)	
Candidate signature	I declare this is my own work.

A-level **BUSINESS**

Paper 3 Business 3

Friday 5 June 2020

Morning

Time allowed: 2 hours

Materials

For this paper you must have:

- a calculator
- the Insert.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

For Exam	iner's Use
Question	Mark
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Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.



	Answer all questions.
	Read the case study in the Insert .
0 1	Analyse the benefits to stakeholders of the rise in the share price of Sunport PLC. [12 marks]



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0 2	Using Appendix B and Appendix C , analyse why Sunport PLC chose a multi-domestic strategy for its food divisions.	Do not write outside the box
	[12 n	narks]



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3	To what extent is changing to cheaper suppliers a good decision for Sunport PLC [16 m



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0 4	Elaine's view is that Personal Care was Sunport PLC's most successful division in Europe in 2019.
	To what extent do you agree with Elaine's view?
	You should support your answer using Appendix D and the other information provided .
	[16 marks]





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0 5	Whereas Martin delegated most decisions, Elaine will make decisions and then tell managers what they have to do.
	To what extent is this change in leadership style likely to help the company achieve its objective of improving profitability?
	[20 marks]



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0 6	To what extent does a commitment to Corporate Social Responsibility decreases for all businesses?	
		[24 marks]



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END OF QUESTIONS

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