



Please write clearly in block capitals.

Centre number

--	--	--	--	--

Candidate number

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Surname

Forename(s)

Candidate signature

I declare this is my own work.

A-level BUSINESS

Paper 3 Business 3

Friday 5 June 2020

Morning

Time allowed: 2 hours

Materials

For this paper you must have:

- a calculator
- the Insert.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
5	
6	
TOTAL	



J U N 2 0 7 1 3 2 3 0 1

IB/G/Jun20/E12

7132/3

Read the **case study** in the **Insert**.

[12 marks]

[illegible]

Do not write
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box

Extra space

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Turn over ►





Using **Appendix B** and **Appendix C**, analyse why Sunport PLC chose a multi-domestic strategy for its food divisions.

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[illegible]

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[16 marks]

[illegible]

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Elaine's view is that Personal Care was Sunport PLC's most successful division in Europe in 2019.

You should support your answer using **Appendix D** and the **other information provided**.

[16 marks]

[illegible]

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[illegible]

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Whereas Martin delegated most decisions, Elaine will make decisions and then tell managers what they have to do.

[20 marks]

[illegible]

Turn over ►



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20

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To what extent does a commitment to Corporate Social Responsibility decrease profit for **all businesses**?

[illegible]

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Turn over ►



[illegible]

[illegible]



END OF QUESTIONS

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