AQA

Please write clearly in block capitals.

Centre number | | | | | | Candidate number | | | | |

Surname _____

Forename(s) _____

Candidate signature _____

A-level BUSINESS

Paper 3 Business 3

Friday 7 June 2019 Morning Time allowed: 2 hours

Materials

For this paper you must have:
- a calculator
- the Insert.

Instructions
- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
5	
6	
TOTAL	

Information
- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.

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Answer **all** questions.

Read the **case study** in the **Insert**.

0 1 Analyse **two** possible reasons why Mike introduced a budgeting system for DWS Ltd in 1991.

[12 marks]

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0 2 Analyse how setting up the works council may have led to the changes in Human Resource performance data shown in **Appendix A**.

[12 marks]

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0 3 In 2010 Mike introduced a new approach to operations in response to competitive pressures (lines 34–40).

Using data from **Appendix B** and the **other information provided**, evaluate the extent to which this new approach has been successful.

[16 marks]

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0 4 DWS Ltd is considering investing in solar panels.

Using **Appendix D** calculate the payback period and the Average Rate of Return of this investment.

Based on your results and **other information**, recommend whether DWS Ltd should make this investment. Justify your decision.

[16 marks]

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0 5 To what extent does the information provided support the view that Mike is an effective leader?

[20 marks]

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Turn over ►

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0 6 DWS Ltd is considering making a major strategic change.

To what extent is a SWOT analysis valuable for any business deciding on its future strategy?

[24 marks]

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END OF QUESTIONS

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