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Centre number		Candidate number	
Surname			
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Candidate signature			

A-level **BUSINESS**

Paper 3 Business 3

Friday 7 June 2019

Morning

Time allowed: 2 hours

Materials

For this paper you must have:

- a calculator
- · the Insert.

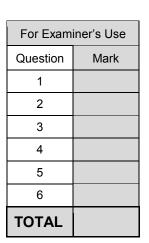
Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book. Cross through any work you do

not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.





	Answer all questions.	
	Read the case study in the Insert .	
0 1	Analyse two possible reasons why Mike introduced a budgeting system	n for
	DWS Ltd in 1991.	[12 marks]



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Resource performance data shown in Appendix A .	[12





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0 3	In 2010 Mike introduced a new approach to operations in response to competitive pressures (lines 34–40).
	Using data from Appendix B and the other information provided, evaluate the
	extent to which this new approach has been successful. [16 marks]



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0 4	DWS Ltd is considering investing in solar panels.
	Using Appendix D calculate the payback period and the Average Rate of Return of this investment.
	Based on your results and other information , recommend whether DWS Ltd should make this investment. Justify your decision.
	[16 marks]





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0 5	To what extent does the information provided support the view that Mike is effective leader?	an
	Circulty icade:	[20 marks]
		



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0 6	DWS Ltd is considering making a major strategic change.
	To what extent is a SWOT analysis valuable for any business deciding on its future
	strategy? [24 marks]



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END OF QUESTIONS

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